



Press Release – Opening and Patronage Program

Diversity, Talent, and Support for Creation: Art Madrid'25 Begins

- From March 5 to 9, the Galería de Cristal at Palacio de Cibeles once again becomes an essential destination during Madrid's Art Week, featuring 34 galleries and over 200 artists.
- The Parallel Program enhances Art Madrid'25's cultural offering with performances, curated tours, and immersive experiences.
- This year, the fair introduces a Patronage Program, reinforcing its commitment to promoting artistic talent.
- Celebrating 20 years of contemporary art, the fair presents a new visual identity that reflects its evolution and growth.

Madrid, March 3, 2025. Madrid is gearing up to host a new edition of **Art Madrid**, taking place from March 5 to 9 at the **Galería de Cristal in Palacio de Cibeles**. Over five days, the event will bring together 34 national and international galleries and more than 200 artists, showcasing the latest trends in contemporary art.

This year's **Gallery Program** is designed to strike a balance between emerging artists and established creators. Nearly half of the participating artists will be making their debut at **Art Madrid**, reinforcing the fair's commitment to renewal and the discovery of new visual languages. From painting and sculpture to installation and digital art, attendees will experience a diverse range of artistic expressions.

Alongside the main gallery exhibition, the fair also features a **Parallel Program** under the theme *Territorio Ciudad*, which enriches the **Art Madrid'25** experience by bringing the city into the fair. Performances, curated tours, and discussions create a dialogue between art

and the urban environment, integrating diverse perspectives within the fair and reinforcing its dynamic and inclusive approach to new audiences.

Another major highlight of this edition is **Art Madrid**'s new visual identity. Coinciding with its 20th anniversary, this transformation reflects the fair's growth and evolution within the art sector. However, this change is not just about aesthetics—though it certainly is that—it is also a statement of intent: to continue bringing contemporary art closer to the public while maintaining its commitment to creativity and innovation.

A New Step in Supporting Art: The Art Madrid Patronage Program

This year, **Art Madrid** strengthens its support for artistic creation with the launch of its **Patronage Program**. This initiative aims to increase visibility for artists and strengthen collecting practices through three key actions: **Acquisition Awards, Emerging Artist Award, and Residency Award**.

Acquisition Awards

Three institutions—**Colección Studiolo, Colección E2IN2, and Devesa Law**—are reaffirming their commitment to contemporary art by acquiring works from artists represented at the fair. Their investment not only contributes to the promotion and dissemination of art but also supports artists' careers and strengthens the art-collecting ecosystem.

Initiatives like these are essential for ensuring the continuity and growth of emerging and established artists. Through these acquisition awards, selected works will enter prestigious private collections, guaranteeing their preservation and integration into the broader art circuit.

Emerging Artist Award

Supporting young talent is another fundamental pillar of the fair. The hotel chain **One Shot**, in addition to sponsoring the **One Shot Collectors** program, grants a monetary award to an emerging artist who stands out for their innovative proposal at the fair.

This award represents a key opportunity for artists in the early stages of their careers, providing professional development and financial support to help them explore new artistic directions. With this initiative, **One Shot** reinforces its commitment to contemporary art and the promotion of fresh voices in today's creative landscape.

Residency Award

As part of the **Patronage Program**, **Art Madrid** and **DOM Art Residence**, in collaboration with **ExtrArtis**, have developed an artist residency program set to take place in Sorrento, Italy, in August 2025.

This year, 12 artists will be selected to participate in this residency, which will be hosted at Relais La Rupe, a 16th-century villa surrounded by gardens and ideally located in the heart of Sorrento. Over the course of a month, participants will have accommodation, materials, and access to an educational program featuring workshops, conferences, and meetings with industry professionals.

With these three initiatives, the **Art Madrid Patronage Program** positions itself as a platform for direct support of artistic creation, providing access to key resources, visibility, and opportunities for artists.

For more details on schedules and locations for each activity, visit www.art-madrid.com.

[Click here](#) to access our general press area with all available resources.

About Colección Studiolo

As part of the 20th edition of Art Madrid, taking place from March 5 to 9 at the Galería de Cristal in Palacio de Cibeles, **Colección Studiolo**, in its important mission to support contemporary art and its commitment to promoting art collecting, joins the **Art Madrid Patronage Program**.

About Colección E2IN2

E2IN2 is an organization engaged in projects that generate **high economic and social value**. Committed to **supporting artistic talent**, E2IN2 is currently seeking collaborators to exhibit selections from its **art collection**.

About Devesa Law

Devesa is a national law firm specializing in business law. Our mission is to add value to companies, investors, and institutions operating in Spain by providing top-tier legal and tax services. Founded in 2007, our firm currently has offices in Madrid, Alicante, and Valencia, from which we offer services across the entire country.

About One Shot

One Shot Hotels is a boutique hotel chain that prioritizes design, creativity, and prime locations in cities such as Madrid, Barcelona, Valencia, Seville, San Sebastián, and Porto. Since its founding in 2013, the brand has built a unique identity where art, culture, and beauty are essential parts of the guest experience. Each hotel is designed to be much more than just a place to stay—they are spaces with soul, where aesthetics and artistic sensibility are seamlessly integrated into every detail.

In line with this commitment, **One Shot Hotels** once again sponsors **Art Madrid**, reaffirming its support for artistic creation in all its forms. The chain views art as a universal language

that connects people and transforms spaces, a philosophy reflected in its hotel design, furniture selection, and interior layouts. Creativity and inspiration are embedded in every corner, offering guests an experience that goes beyond the ordinary.

Looking toward the future, **One Shot Hotels** continues to expand into new destinations, maintaining its strong commitment to art and culture. More than just decoration, art is at the core of its identity and value proposition, creating spaces where every stay becomes an aesthetic and emotional experience.

About DOM Art Residence

DOM is a hybrid project that combines a nomadic artist residency, a collective contemporary art exhibition, and an online gallery featuring works by resident artists.

Residency Program: Our program welcomes 12 artists for month-long residencies, covering accommodation and material expenses so they can fully focus on their work. Each residency revolves around a specific theme, encouraging artists to engage with pressing social, political, or cultural issues. **DOM** takes a unique nomadic approach, regularly changing locations. This lack of attachment to a single place reflects the experience of many individuals in today's sociopolitical landscape. This model allows us to connect with new audiences and explore different cultural contexts. We prioritize including local artists in our residencies. As part of the program, we organize an intensive educational initiative, inviting international art professionals to give lectures, workshops, and roundtable discussions for both artists and the public.

Exhibition Space: During the residency, we host two public group exhibitions: one to introduce the artists and their existing works, and another to present the results of their month-long creative journey.

Online Gallery: **DOM** also operates an online gallery where works created during the residency are available for purchase. This platform helps artists reach a wider audience while offering collectors and art enthusiasts the opportunity to acquire unique pieces.

About Art Madrid

Art Madrid, a leading contemporary art fair, marks its 20th edition from March 5 to 9, 2025, at the Galería de Cristal in the Palacio de Cibeles. This year, the fair celebrates two decades of history, solidifying its position as a benchmark in the national and international art scene. For the past two decades, **Art Madrid** has distinguished itself through its commitment to diversity and the quality of its artistic offerings, drawing over 100,000 visitors in its last five editions.

The Galería de Cristal in the Palacio de Cibeles, centrally located and easily accessible, provides a unique setting that enhances the enjoyment of contemporary art. During the fair, this space becomes a vibrant hub for galleries, collectors, artists, and art enthusiasts from across the globe.

In this milestone edition, **Art Madrid** reinforces its mission to promote the art market and support collectors at both national and international levels. It also fosters cultural dialogue and champions accessibility. The fair upholds its welcoming atmosphere and commitment to innovation, positioning itself as an inclusive platform for audiences to discover the latest trends in contemporary art.